

DASHBOARD DESIGN

Workshop

A half or full day lab focused on a specific business objective with the output of the session being sketched wireframes based on your business' data. Using modern UX practices, we'll cover how to abstract the complexity from dashboard user interfaces—a shift that must happen for analytics and business intelligence.

VALUE-ADD

Reduced risk
Shortened timeline
Visual requirements document
Align stakeholders

YOUR CHALLENGE

Analytics projects fail for many reasons. A critical reason is due to negative user experience and poor adoption. These points of friction manifest at the user-interface level, namely the dashboard. As the chasm between the personal/consumer user experience and the enterprise user experience grows, so too does the disaffection for business interfaces.

OUR SOLUTION

This workshop takes a practical approach to addressing these problems, giving participants the knowledge and processes to ensure dashboards bring value to the business and allow for actionable user insights. The sessions take participants through a live process, from business objectives right through to the creation of sketched wireframes.

TACTICAL



- Visioning session to whiteboard sketches and logical flow of business
- Wireframes that focus on layout, organization and sequence of questioning

STRATEGIC



Tactical plus...

- Consolidate concepts from wireframes and refine the design
- Creation of a high fidelity interactive prototype of your dashboard

TRANSFORMING



Strategic plus...

- Use of design software to guide the development of a functioning dashboard
- Impactful visualizations to facilitate informed business decisions